



My Portfolio

Content Creator | Video Producer | On-Camera Host

Introduction

I am a Content Creator, Video Producer and Founder with experience producing social-first, high-performing video content across events, culture and digital media. I specialize in translating live moments into scroll-stopping videos through strong storytelling, confident on-camera presence, and end-to-end production from filming and editing to visual direction and publishing.

I've led content production for large-scale conferences, media platforms, and creative studios, collaborating with artists, performers, brands, and production teams to deliver content that drives engagement and brand growth.

Directed and produced campaign, lifestyle, and behind-the-scenes content, overseeing creative direction, styling, framing, and on-set execution to deliver visually consistent, brand-aligned stories.

Key Skills

Production & Editing

- Adobe Premiere Pro
- CapCut
- Short-form vertical video
- Event & BTS coverage

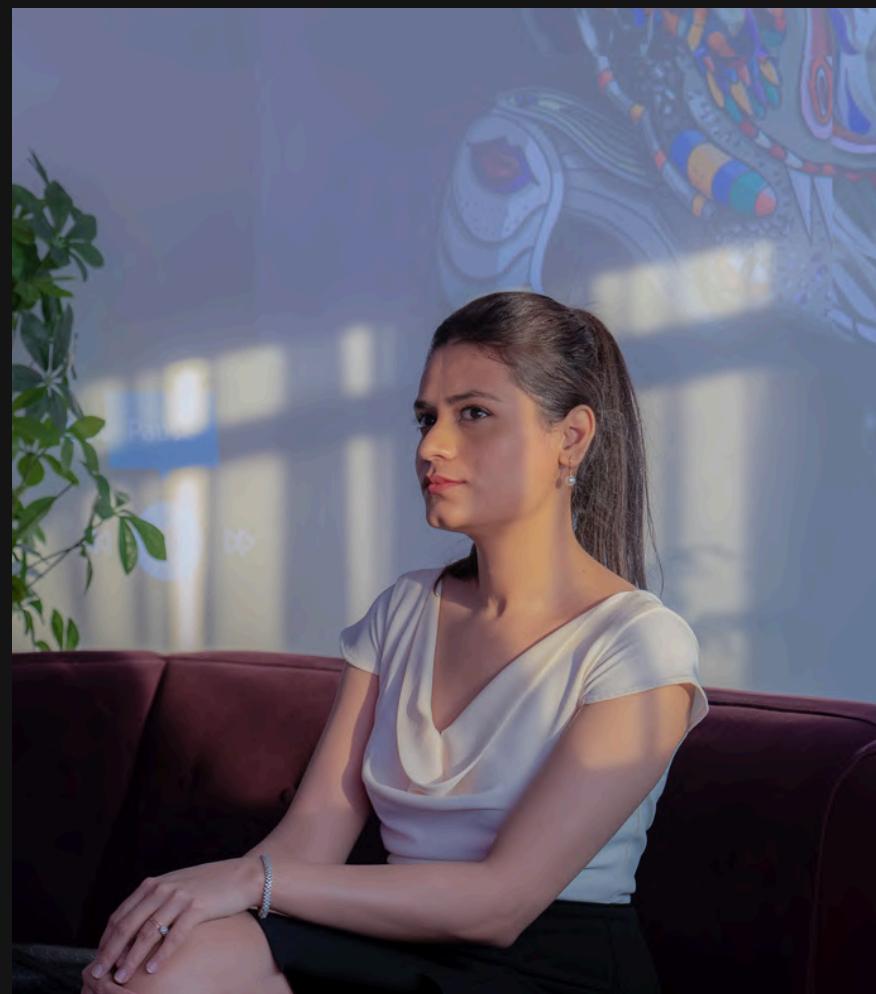
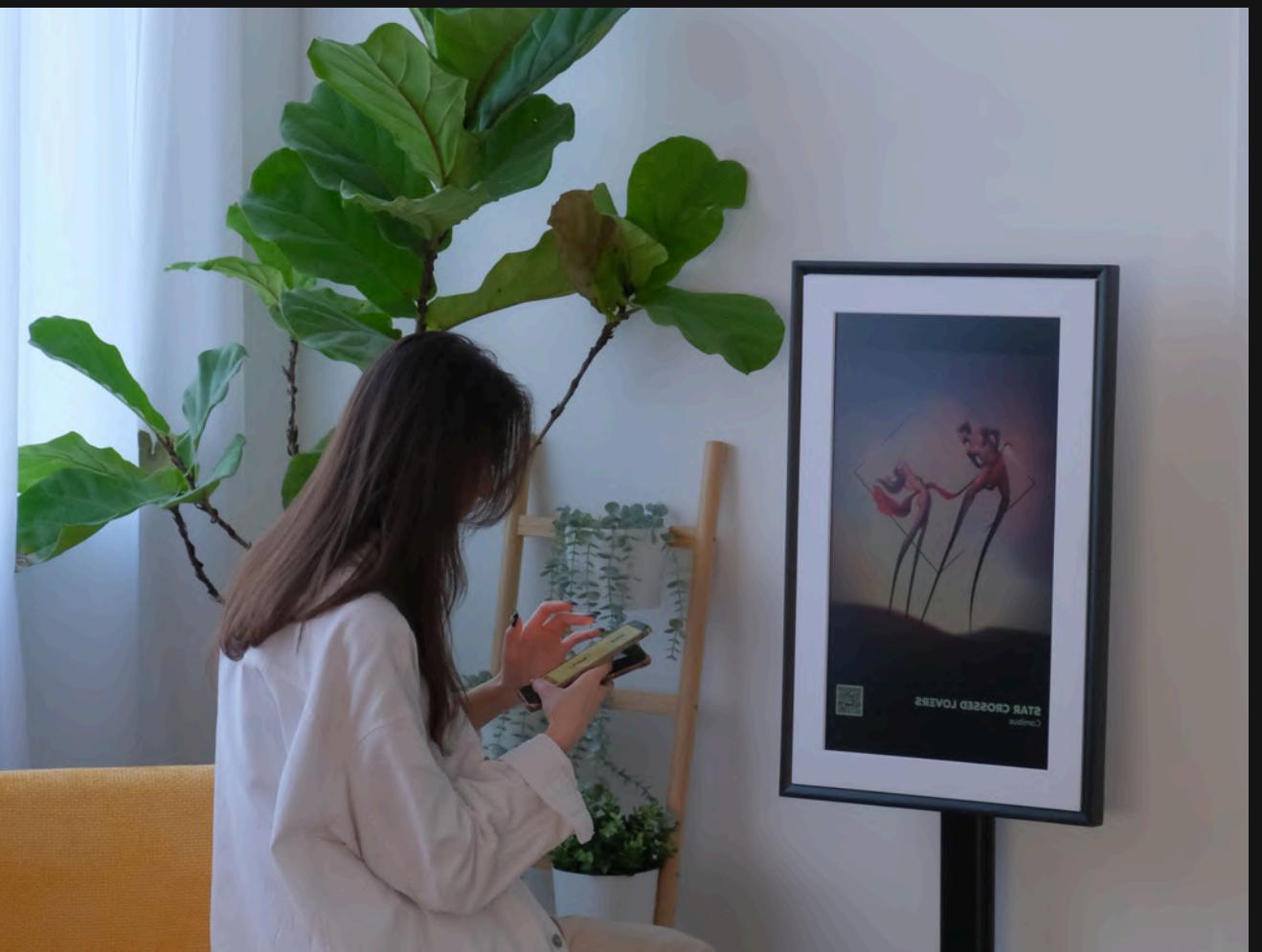
On-Camera

- Hosting & presenting
- Interview delivery
- Scripted & unscripted dialogue

Content Strategy

- Platform trend optimization
- Brand voice alignment
- Engagement-driven storytelling





The Journey studio

[INSTAGRAM LINK](#)

My Vision

Is to create immersive, culture-driven visual stories and events that capture live moments and transform them into meaningful digital experiences that connect communities and inspire engagement across platforms.

My Mission

It is to produce high-impact, social-first content by leading every stage of production, capturing, editing, and directing moments into scroll-stopping digital narratives.

Blockchain Futrist conference Toronto

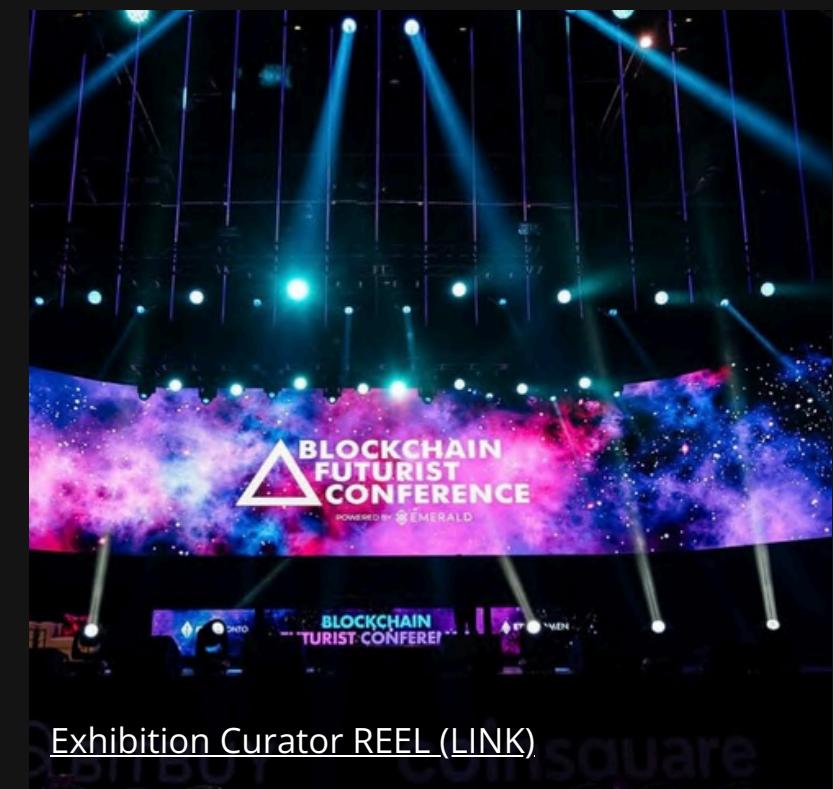
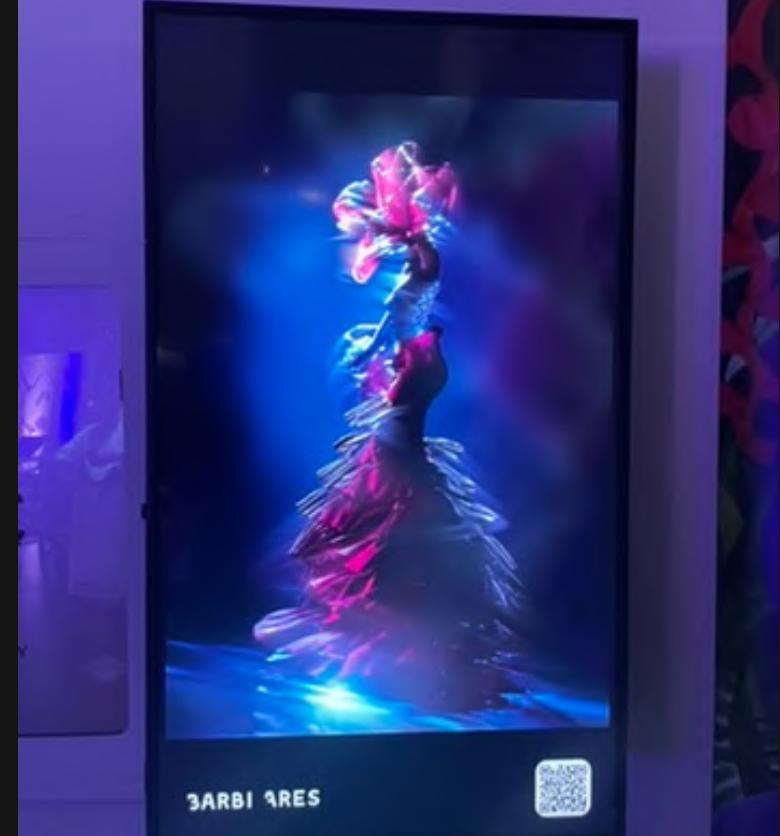
Content Creator & On-Camera Host | Exhibition Curator (Digital Art)

The Blockchain Futurist Conference is Canada's largest Web3 and AI conference, welcoming over 2,000 attendees across technology, innovation, and culture. I captured and crafted social-first content, translating panel discussions, founder interviews, and behind-the-scenes moments into engaging digital storytelling designed for real-time and post-event platforms.

[check out the website](#)



[About the Conference](#)



[Exhibition Curator REEL \(LINK\)](#)



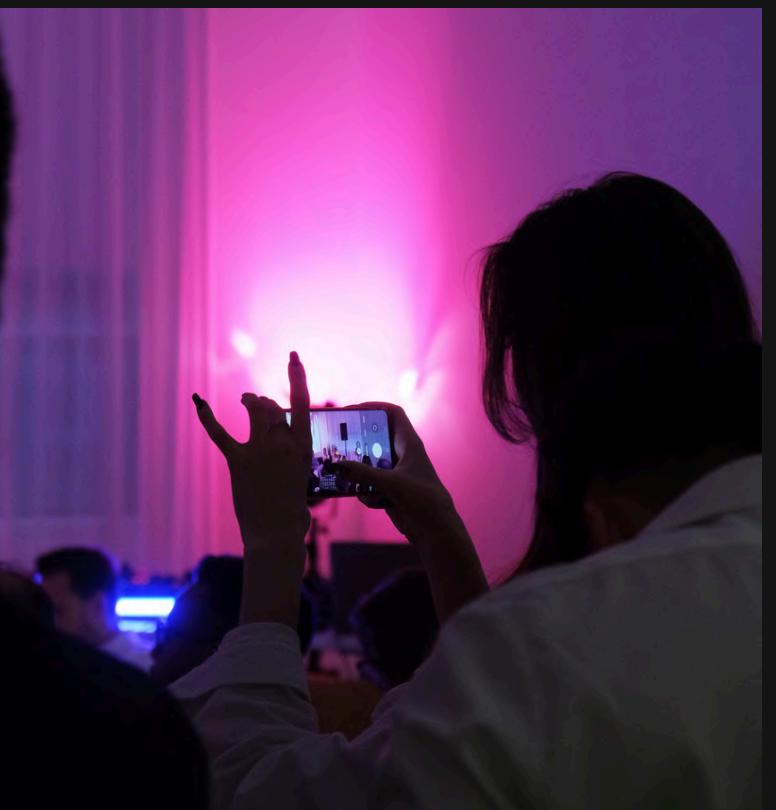
Lucid Dream

Event-Based Content Production | Creative Direction & Visual Storytelling |
On-Camera Hosting & Interview | Short-Form Social Video (Instagram-First)

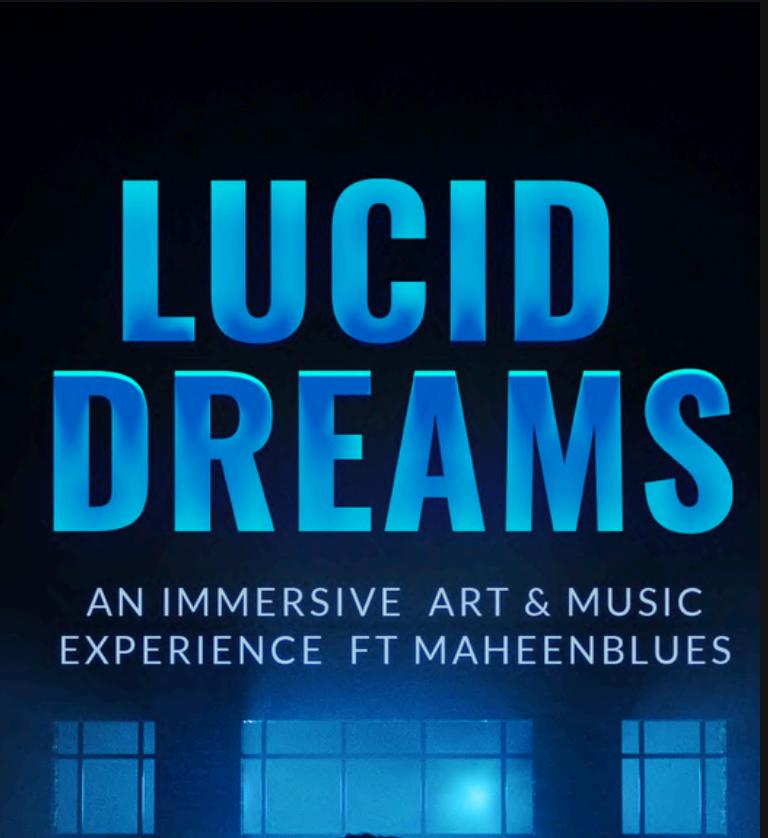
RunWay06 partnered with Journey Studio to promote their new King Street venue, aiming to engage Toronto's creative community in innovative ways. I led the creative direction and content production for "Lucid Dreams", a themed event showcasing the cinematic art of MaheenBlues, paired with live musical performances by Susan VanCuylenberg, Shannon Davin, Elavarasan, Maya Zita, and Evan Carew.

The event attracted over 200 RSVPs and successfully brought together diverse creative communities.

[INSTAGRAM POST](#)



[SEE MORE HERE](#)



Manifest & Connect

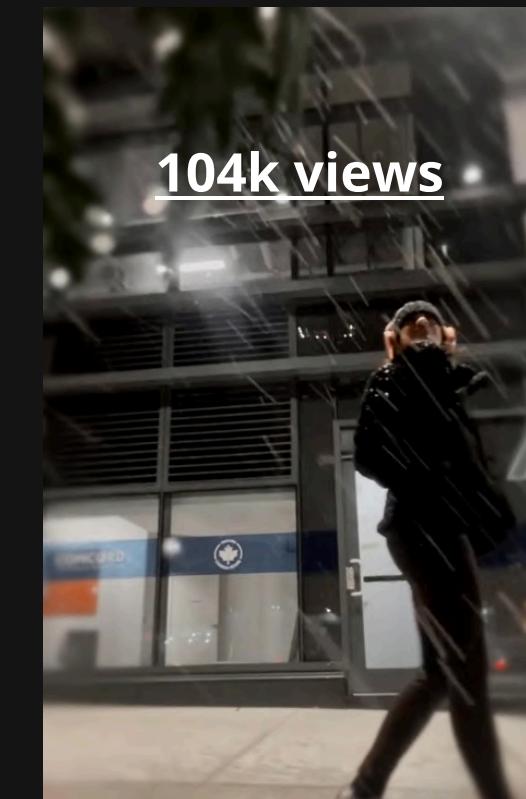
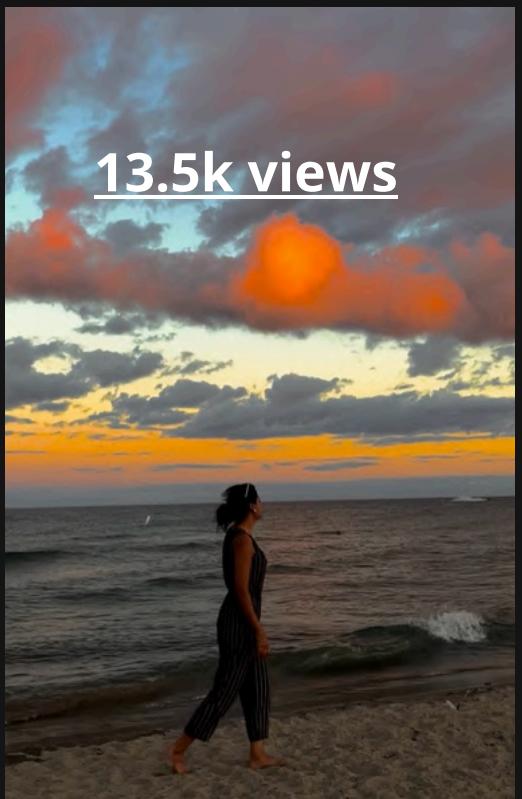
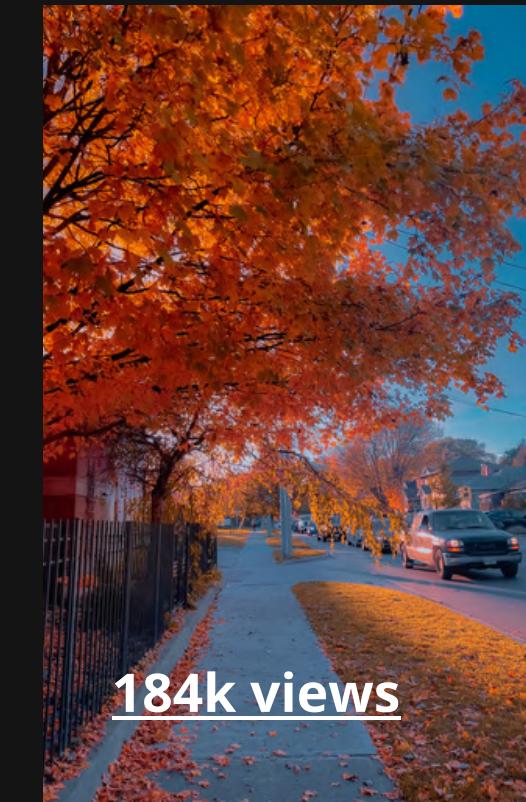
Content Creator | Host (Community & Culture) | On-Camera Hosting & Interview

Hosted and produced Manifest & Connect, a community-driven vision board gathering bringing together 25 women entrepreneurs for an evening centered on intention, connection, and shared growth. Planned, captured, and created social-first content that documented the experience through lifestyle visuals, candid moments, and on-camera storytelling.

Acted as the on-camera host, guiding conversations and creating a welcoming, inspiring atmosphere while translating the event's energy into engaging digital content. The resulting visuals highlighted the power of community, collective dreaming and women-led entrepreneurship, aligning storytelling with purpose-driven brand narratives.

[Instagram Post](#)





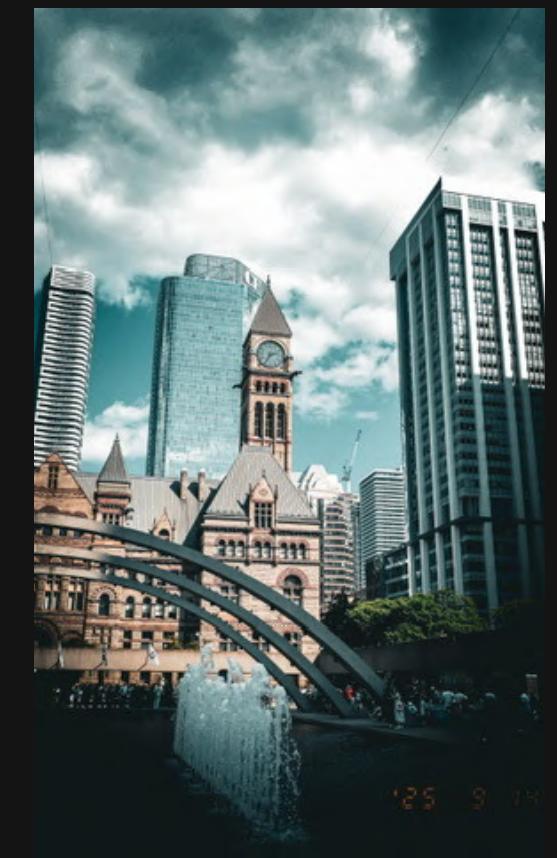
Narcity Canada

Instagram page 1.1M Followers

Content Creator | Storytller | Creative Director

Created lifestyle and culture-focused content for Narcity Canada, producing social-first short-form videos generating 10K-500K+ views per Instagram post. Planned, filmed, and edited trend-aware content optimized for platform formats while maintaining brand voice and campaign objectives.

Appeared on camera in select collaborative projects, delivering engaging, personality-driven storytelling aligned with editorial tone and audience expectations.



Fuji film walk

Photography & Cinematic Storytelling: | Event Coordination & Engagement

Captured and produced dynamic visual content during the Fujifilm Photowalk, an event hosted by Fujifilm, a global leader in imaging and photography. The event brought together photography enthusiasts to explore creative shooting techniques and test Fujifilm cameras. I directed shots and curated visuals that emphasized composition, lighting, and storytelling for social-first content.

[Instagram page](#)



Mini Hues shoot

Content Creator & Director | Photographer

Produced and presented engaging short-form video content for Mini Hues, a fashion-forward clothing brand, creating social-first visuals optimized for Instagram and digital platforms. Directed and captured behind-the-scenes, campaign, and lifestyle content, overseeing styling, framing, and overall shoot execution to ensure cohesive brand storytelling.

Edited content using Adobe Premiere Pro and CapCut, delivering polished, on-brand videos that drove strong engagement across campaigns and reflected the brand's creative identity.

[Check the Reel here](#)





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